



RELEASE EMBARGOED UNTIL 1 DECEMBER 2019

Contact: Nicole Harrison,
Breeder and Partnerships Manager,

Masterpet NZ Ltd

Phone: 021 356 929

Email: nicole.harrison@masterpet.co.nz

DOGS NZ AND MASTERPET ANNOUNCE THE END TO THEIR 10 YEAR PARTNERSHIP

It is with disappointment that **Dogs NZ** and **Masterpet NZ Ltd** jointly announce as of 31st December, 2019, that their long standing partnership will come to an end.

This decision has not been taken lightly and has been the subject of great discussion between both parties. While Masterpet preferred to continue their current partnership with Dogs NZ, it is with regret that we are unable to meet revised levels required by Executive Council.

Whilst we will be walking away from the partnership in the form of the sponsorship, we will be actively seeking to reinvest in the breeder community through other means. We remain committed to Dogs NZ members and registered breeders as the guardians of breeds and recognise the commitment and hard work that goes into breeding and raising healthy puppies and adults.

Masterpet assures members that we will continue to support Dogs NZ members through ensuring Dogs NZ member clubs and members receive the support and quality products they know us for.

Masterpet would sincerely like to thank the staff and Executive Council of Dogs NZ for the support and opportunities they have afforded Black Hawk over the past 2.5 years and Masterpet over the past 10 plus years. It has been a partnership that we have been so proud to be involved with.

Masterpet wish the Dogs NZ Executive, Staff and members all the very best with the next chapter for the organisation.